

## Alessandro Di Giampietro

My work springs from the observation of human identity and focuses on the multilayered personae delivered in today's society. It explores human rituals and practices around the body and the games people play that induce a changeover from one iconic archetype to another.

Each work is an attempt to reconstruct a performance in which the border between reality and fiction vacillates just as when human beings are under the spell of habitual social behaviour. I look for the primeval essence accustomed to camouflage that unleashes its power when I ask my subjects to play with masks and props to disclose the depths of their being, revealing unsaid wishes and secrets.

This process allows me to connect with the intimate energy that I see in the people I take a picture of, both in staged portraits and in snap-shots. My work focuses mainly on portraits because I am fascinated about the unspoken negotiations each human being enacts with himself/herself in order to emote. These rituals, for me, express an instinctual magic that underscores each person's uniqueness and that define the meaning of individuality at large

The project "whatever you think I am that is what I'm not" is kind of a liberation ritual. Social appearances are put aside to give space to deep and unknown personal pulsions that became alive when behind the mask. The monsters that live in the expressive world of Alessandro's work are growing continuously and are some sort of living organism that keeps to proliferate (transforming from reality into installations, photos, videos, performance and the web).

Francesco Urbano Ragazzi

Il mio lavoro nasce dall'osservazione dell'identità umana intesa come insieme di stratificazioni che creano modelli comportamentali iconici nella società di oggi; esplora i rituali umani, le pratiche intorno al corpo e i giochi che le persone mettono in scena per passare da un archetipo a un altro.

Ogni opera è un tentativo di ricostruire una performance in cui il confine tra realtà e finzione oscilla come accade quando gli esseri umani sono prigionieri dell'incantesimo del comportamento sociale abituale. Osservo l'essenza primordiale, avvezza a camuffarsi, che scatena la sua potenza quando chiedo ai miei modelli di giocare con maschere e oggetti di scena e di rivelare la profondità del loro essere, svelando i desideri più reconditi e i segreti taciuti.

Questo processo mi permette di collegarmi con l'energia intima che vedo nei soggetti a cui scatto una foto, sia nelle messe in scena che quando lavoro con snap-shots spontanei. Il mio lavoro si concentra principalmente su ritratti perché sono affascinato dai negoziati inespressi che ogni essere umano mette in atto con se stesso / stessa, al fine di esprimere l'assoluto.

Questi rituali, per me, indicano una magia istintiva che sottolinea l'unicità di ogni

persona e che definiscono il senso di individualità in generale.

## SELECTED EXHIBITIONS

### Solo exhibitions

2017 Whatever you think I am that is what I'm not – Limbico- Cirkulacija2  
(transdisciplinary art collective that was founded in 2007 and which is dealing with longer-term practices in the area of contemporary technological art)

2017 Whatever you think i am that is what i'm not – WYTITIWIN SS 2017 –  
exhibition – THE GHOST GALLERY at Golab, Milano

2016 Whatever you think i'm that is what i'm not, curated by Federica  
Bianconi, THE STRANGE DAYS, Parma

Whatever you think i'm that is what I'm not, curated by the Ghost Gallery,  
PARTY EVE, Milan

2012 OVERLAPPING, VOLCANO EXTRAVAGANZA, curated by  
Milovan Farronato, Fiorucci Art Trust, Stromboli

2011 GOLDENBOY, Galleria Davide Di Maggio, Milan

2010 Butterfly etude (art installation formalised in a large-scale photo),  
Carbonia, Cagliari

2003 (F)art prive, curated by Noah Stolz, La Rada, Locarno, Switzerland  
Fashion beyond Fashion, curated by Bert Theis, Office for Urban  
Transformation, Milano

### Selected Group exhibitions

2017 Drawings from Lightning – curated by Laura Santamaria, - march  
Madeinbritaly, London

2016 Drawing from Ligtning , a project curated by Laura Santamaria,  
Book presentation, November 2016, Fonderia Battaglia. Milano

2015 ID-ENTITY, Mars, Milano

2013 Sulcis Oddity, curated by Emiliana Sabiu, MACC – Museum of Contemporary Art, Calasetta, Cagliari

ARIMORTIS, curated by Roberto Cuoghi and Milovan Farronato, Museo del Novecento, Milano

2012 Personal effect on sale, a project by Sissi, Marco Scotti, David Casini, Francesco Calzolari, Padiglione dell'esprit nouveau, Bologna

2010 Il raccolto d'autunno è stato abbondante, curated by Milovan Farronato, Viafarini DOCVA Fabbrica del Vapore, Milan

2009 L'Indiano in Giardino, curated by Santo Talone e Alek O, various public spaces, Milan

2006 CHI ICH, curated by Bert Theis, Palazzo delle Stelline, Milan

2005 Revolution is on hold, curated by Adrian Paci, Stecca degli Artigiani, Milan

2003 Fragment d'un Discours Italien, curated by Christian Bernard, Museum of Modern and Contemporary Art MAMCO, Geneva

## WORKSHOP

2014 The portrait as aptitude for creative transgression, conversation with Milovan Farronato, IUAV – Venice University, BA course in Multimedia Art department

Roadside Picnic 3, workshop in drama costumes, a project by Fiorucci Art Trust, Hilton Palace, Sorrento

2012 Camouflage, art on hiding and revealing, Natural Science Museum, Milan

## OTHER PROJECTS

2016 Visualizations and motion picture for Gino Lucente concert, c-r-u-d a place where ..., Milan

2015/2016 EIGHTGRAMS, jewellery, a selection of unique pieces made of eight grams of pure gold

2012 Rolling Stone, Roadside Picnic / Stromboli, a project by Fiorucci Art Trust, by Salerno Editrice